

European Dance on Screen – Grounding of a Commission Meeting of European Curators and Institutions of Dance on Screen

Conference of Creative Industry as part of the
Tanzrauschen International Dance on Screen Festival, Wuppertal

Host Tanzrauschen e. V.

January 28th and 29th, 2016

Kommunikationszentrum die börse, Studio I, Wolkenburg 100, 42119 Wuppertal

In collaboration with the Tanzrauschen International Dance on Screen Festival 2016 in Wuppertal, Tanzrauschen e.V. is conducting a two-day European network meeting for the „Dance on Screen“ genre. „Dance on Screen“ is currently one of the most innovative media formats and at the interface of visual arts, performing arts, digital culture and economy.

The two-day conference will include lectures, workshops, presentations, and round table meetings to discuss issues related to industry development, the qualification of international networking and the establishment of a European Dance on Screen Commission.

The primary objective is to define ‘Dance on Screen’ as an independent genre and to develop its status within the digital field: ‘Dance on Screen’ an „innovative laboratory“ and content developer, generating new visual strategies consequently impacting other areas such as advertising, clip production, global communications and game development.

The two-day conference program will include lectures, panel discussions, and workshops. The workshop program is designed to share best practice strategies. The focus of the conference is to outline different structures and for Information exchange and knowledge transfer from professionals for professionals.

Dance on Screen is per se an interdisciplinary and cross-media format, involving many players from various technical, artistic and economic fields. Collaborating in creative networks is the prerequisite for the production and marketing of this genre. Many players see themselves as entrepreneurs in the variable markets and their temporary projects. In this context the conference will establish a link to the creative industry of the federal state of North Rhine-Westphalia.

The Tanzrauschen conference is aimed at national and international institutions and professionals in the areas of: film directing, choreography, camera, film editing, film/web animation, set/costume design, sound design, music production, dance, performance, cultural studies, cultural management, film distribution, film - and theatre studies, independent film/video production.

Tanzrauschen e. V.

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www.facebook.com/tanzrauschenwuppertal . festival.tanzrauschen.de

Conference programme

(Changes possible)

January 28th, 2016

Presentation:

Dr. Marc Wagenbach, International Research Center for the Contemporary Arts, Ekeby Art and Research (D/NL)

9:30 Get together

10:00

Opening

Representative of the City of Wuppertal, Matthias Nocke, Beigeordneter für Kultur, Bildung & Sport
Tanzrauschen e.V., Wuppertal

Session I

Lecture

Dance on Screen – From Dance Film to Digital Dance

Dr. Claudia Rosiny, Author, Federal Office of Culture - Faculty of Dance, Bern, Switzerland

Lecture

New Frontiers for Dance on Screen – Incubator for new Visual Strategies

Martine Dekker, Direktor, Cinedans Dance on Screen Festival Amsterdam, Netherlands

11:15 Coffee Break

11:30 Session II

Roundtable discussion

Grounding of a European Dance on Screen Commission – Philosophy and Strategies

Under direction of Dr. Marc Wagenbach, International Research Center for the Contemporary Arts, Ekeby Art and Research (D/NL)

Martine Dekker, Cinedans Festival Amsterdam, Netherlands

Anna Alexandre, DesArts//DesCines Festival, Saint-Etienne, France

Kati Kallio, LOIKKA Dance Film Festival, Helsinki, Finland

Maia Sørensen, ScreenMoves, Danseallerne Copenhagen, Denmark

Chrysanthi Badeka, Athens Video Dance Project, Athen, Greece

Cristiana Candellero, COORPI Coordinamento Danza Piemonte, Turin, Italy

Mary Wycherley, Light Moves Festival of Screendance, Limerick, Ireland

Sarah Möller, POOL Festival, Berlin, Germany

Sigurd-Christian Evers, Tanzrauschen, Wuppertal, Germany

Discussion

Dance on Screen – Grounding of a Commission

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13:00 Lunch

14:00 Session III

Lecture & Discussion

Digital Platform – Tools & Opportunities for a Corporate Online Presence

Roland Genske, Software Architect, Tanzrauschen Wuppertal, Germany

Presentation

Experience in Audience Development for Dance and Dance on Screen – for example TANZweb.org

Klaus Dilger, Publisher and Filmmaker „TANZweb“

15:15 Coffee Break

15:30 Session IV

Interfaces & Networking for European Funding & Development

Presentation

„For example: 60secondsdance.dk - scandinavian short film competition“

Blueprint for a larger european collaboration!?! What the collaboration is now and what are the plans for the future?

Maia Sørensen, ScreenMoves, Danseallerne Copenhagen, Denmark

Lecture & Discussion

New tools and services for Europe-wide cooperation in the field of culture and creative industries - n.i.c.e. Network for Innovations in Culture and Creativity in Europe

Bernd Fesel, ecce – european center for creative economy, Dortmund, Germany

17:30 End of conference – first day

January 29th, 2016

10:0 Session V

Roundtable discussion

Dance on Screen Digital Archives – What is the future?

New challenges - youtube, vimeo & co, broadcasting and media rights, content research

Under direction of **Dr. Marc Wagenbach**, International Research Center for the Contemporary Arts, Ekeby Art and Research (D/NL)

Rudi Kliege, Legal Advisor of Pina Bausch Foundation Wuppertal, Deutschland

Heide-Marie Härtel, Deutsches Tanzfilminstitut Bremen, Germany

Christiane Hartter, Deutsches Tanzarchiv, Cologne, Germany

Elisabeth Wynhoff, Videonale e.V., Bonn, Germany, tbc

Stefan Müller-Römer, WMRK, Dozent für Medienrecht u.a. Internationale Filmschule Köln (ifs), Germany

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11:15 Coffee Break

11:30 Session VI

Audience Development & International Media Markets

Lecture

Hybrid Forms in Art and Education: Videodance as a new expressive and educational tool

Chrysanthi Badeka, Athens Video Dance Project, Athen, Greece

Nicole Koimtzi, Athens Video Dance Project, Athen, Greece

Lecture

Dance on Screen - Access and opportunities for the international TV and media market

Katharina Jeschke, Direktor, IMZ International Music + Media Centre, Vienna, and „Avant première“

Music + Media Market, the business section of Berlin International Film Festival

Henk van der Meulen, Vice-President International Music + Media Centre, Vienna

13:00 Lunch

14:00 Final Session

Roundtable discussion

European Dance on Screen Commission – Manifesto & Declaration

Under direction of **Dr. Marc Wagenbach**, International Research Center for the Contemporary Arts,
Ekeby Art and Research (D/NL)

Martine Dekker, Cinedans Festival Amsterdam, Netherlands

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Mary Wycherley, Light Moves Festival of Screendance, Limerick, Ireland

Sarah Möller, POOL Festival, Berlin, Germany

Sigurd-Christian Evers, Tanzrauschen, Wuppertal, Germany

15:30 End of conference

Main Funding of Conference

Ministerium für Wirtschaft, Energie,
Industrie, Mittelstand und Handwerk
des Landes Nordrhein-Westfalen



CREATIVE.NRW
Cluster Kultur- und Kreativwirtschaft

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